

Google Ads Course With Certification

In this Google Ads Certification Course, learn Google Ads Basics, Setting up Campaign, Ad groups & Keywords, Bidding & Budget Strategies. MEETECS Designed this Google Ads Course to start your Online career or business as a Google Campaign manager.

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MEETECS

Program Flow

Setting Up A Campaign

What are the different types of Google Ads campaigns available. How to measure performance & Targeting Options.

Bidding & Budget Strategies

What are automated and manual bidding strategies, and how to implement relevant strategies.

Ad Groups & Keywords

In this module, you'll learn to structure your ad groups, the importance of keywords & keywords relevancy.

Auction & Ad Ranks

What are Google Text Ads and extensions, and what are the important factors to influence, and what quality score is.

Tracking & Optimization

What are dynamic search ads and remarketing lists. Learn about conversion tracking, URL tracking & Diagnosis Tools.

Google Display Network

In this module, you'll learn different types of Google Display Ads, ad group level settings for banner & display banner ads.

Why Join Meetecs?



Training



Internship



**Interview
Training**



**Job
Placement Assistance**



**Industry
Tools Mastery**



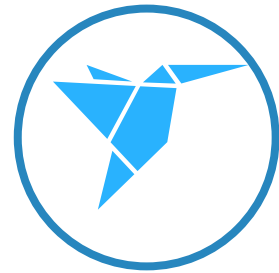
**Practical
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