

Social Media Marketing Course In Faisalabad

MEETECS Designed this Social Media Marketing Course (Organic & Paid) to boost your online business. In this course, you'll learn to run campaigns to boost brand awareness, and generate leads and repeat sales. Whether you need to upskill, or are completely new to Social Media Marketing.

PHONE : +92-325-2636700

EMAIL : contact@meetecs.com

WEBSITE : www.meetecs.com

Rana Sana Ullah Road, House # 60/A, Near
General Hospital, Samnabad, Faisalabad



MEETECS

Program Flow

Choosing The Right Social Media Platform

In this module, you will learn what is the right social media platform for individuals and businesses.

Setting Up Ads

Introduction to Facebook Ads, Instagram Marketing, Twitter Ads, and LinkedIn Ads.

Audience Targeting Options

What are different targeting options, how to use them, and learn how the broad and narrow audiences are different.

Ad Placement & Budgeting

In this module, you'll learn to set up Facebook and Instagram Ads and to achieve a 2x return Ad spend.

Landing Page & Remarketing

What are the essentials of a landing page and learn to reach the previous users and buyers to target them.

Analyzing Ad Performance

In this module, you'll learn to analyze Ad's performance, sales funnel, and lead forms.

Tools You'll Master



Why Join Meetecs?



Training



Internship



**Interview
Training**



**Job
Placement Assistance**



**Industry
Tools Mastery**



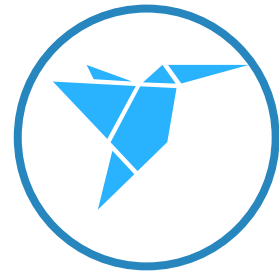
**Practical
Based Learning**



**Backup
Training Videos**



**Technical
Support**



Freelancing

